

EXPRESSION OF INTEREST (EOI)
(To be printed on your letter head)

Date:

To: The C.E.O.
Shree Balaji Educational Development Corp
17A, Sadananda Road
Kolkata- 700026

I _____ S/o _____, resident of _____ have carefully gone through the business opportunity offered by SHREE BALAJI and I am ready to consider the same as a business.

During the series of meetings with the representatives, I have understood and agreed upon the details of the franchise proposal, including the requirement of the infrastructure, roles & responsibility of mine as a franchisee.

I agree to start the Franchise Centre at _____ not later than _____ months, from the signing of this EOI (Expression of Interest).

I agree to pay a non refundable, non transferable franchise fee of Rs. _____ to Shree Balaji Educational Development Corporation and further agree to pay a recurring royalty of _____% and _____% of the gross revenue for one year and two years courses respectively.

I am enclosing a Cheque (payable at Par) / Demand Draft equivalent to _____% of Franchise Fee amounting to Rs. _____ as a token towards the franchise fee.

I further agree to sign a formal agreement of the terms and conditions of this proposal not later than _____ month.

Confirmed & Accepted
For & on behalf of

Date: _____, 2010.

Note : The DD/ Cheque shall be drawn on the name of Shree Balaji Educational Development Corporation, payable at Kolkata

Annexure – II

(Please answer all questions using "No", "None" or "N/A" (not applicable) where necessary)

PERSONAL INFORMATION	
Surname	
First Name	
Residential Address	
Home Tel:	
Work Tel:	
Mobile	
E-mail	
Have you ever owned or worked in a business similar to the proposed opportunity?	
BUSINESS EXPERIENCE	
Company Name	
Company Address	
Type of Business	
Annual Salary and Turnover	
No. of Staff	
Describe duties and responsibilities along with period of employment	
BUSINESS INTEREST	
What interested you to take up this line of business?	

Will you have a business partner(s)? If yes, please given name of the partner(s).	
To what extent will you be actively involved in the operations of the business?	
What will be the nature and type of the proposed company you intended to have for this business?	
What % of equity of this business will you own?	
Who will be the operating partner?	
Investment for the opportunity?	
Please provide information about the location you intend to open franchise:	
Complete Address of the Location	
Carpet Area	
Ownership: Owned / Rented	
Commercial / Residential Location	
TIMING	
Within what time frame could you invest in this opportunity?	

The undersigned certifies that the information furnished in this franchise application is true and correct.

Date: _____

Place: _____

Name: _____

Signature: _____

Please return to:
Shree Balaji Educational Development Corporation
17A, Sadananda Road, Kolkata -26
Tele Fax: 033- 24544207,24862133
Email: - info@shreebalajiedu.com